



The 7 Investing Principles I Follow To Succeed

Hello!



My name is Mike, the creator of [Dividend Stocks Rock](#) and owner of the very successful blog, [The Dividend Guy Blog](#). I started investing in 2003 in natural resources & mining stocks with \$0 in hand and a line of credit of \$20,000. **During my first three years of trading, I accumulated a \$50,000 down payment, net of debt, for my first house.** I then converted my strategy to a dividend growth portfolio in 2010. Those who follow The Dividend Guy Blog have seen my results so far, but if you don't know the blog, you may want to dig a little bit more into my mind prior to deciding if this strategy is the right one for you. The purpose of this page is to share with you the seven dividend rules I follow to succeed on the stock market. I linked to all sources used for further reading.

I used to struggle with the same issues millions of small investors deal with on a daily basis. Which stocks to buy? When to sell them? How to find the time to manage my portfolio? How to diversify? I wasn't into dividend investing until looking at my portfolio returns in depth to realize I was having difficulty keeping up with the market. **The root of the problem was a very poorly built portfolio that lacked structure and the components required to build a sturdy base. I made good money from the stock market but I was taking unnecessary risk to achieve my investing goals.** From that point on, I was determined to create a portfolio strategy that would allow me to benefit from dividend growth stocks as a solid foundation.

We all ask ourselves the same questions...

Which stocks to buy?

When to sell them?

How to diversify?

How to find the time to manage my portfolio?

I'm not exactly following the buy & hold strategy. I probably never sell but I also like trading a few m

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s. I like to build a core portfolio of stocks I would still invest actively in individual stocks while building

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