



SCOOPER'S Starting a Pooper Scooper Business

Starting a Pooper Scooper Business—A Step-By-Step Guide

Statistics show that the pet industry is booming. According to the APFMA (American Pet Products Manufacturers Association) there are pets in over 60 million homes in the US, and pet owners spend more than \$7 billion dollars on their pets in 2006.

A professional pooper scooper business is a pet service that is becoming more and more popular as busy dog owners have a difficult time keeping up with the unpleasant chore of cleaning up after their dog. The low start-up cost gives anyone who wishes to become a part of the pet service industry an opportunity to start a profitable business of their own.

I am the former owner of a successful pooper scooper service called the Scoop on Poop, Dog Waste Removal Service. While keeping my regular job, I was able to run this business on a part-time basis and by the end of my first year had 50 regular customers and a number of employees working for me. I learned a great deal throughout the course of running The Scoop on Poop and realized that decisions made early in the setup process had a significant effect on the business as a whole.



If you are thinking of starting a pooper scooper business, there will be many things to consider besides cleaning up dog poop from your customers' yards. Some of these things are vehicle preparation, your geographical coverage area, waste disposal, pricing and scooping frequencies, marketing, customer tracking and payment, route planning and the various tools and techniques required to scoop up the poop efficiently. Weather also plays a big part in running a professional pooper scooper service.

The "Starting a Pooper Scooper Business" e-book is a step-by-step guide that covers every aspect of starting and operating a professional pooper scooper service. Based on my personal experience, this graphic-rich guide will provide you with invaluable insight into what is required to set up this type of business, the different styles of operation and important decisions that must be made early on in the setup process.



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